

## **Earth 2.0 - Rebooting the Human Project**

**a webseries on creation of Hypervillage, Three Rivers Farm and a Food Hub.**

**"We can download and install new operating systems from the field of pure potentiality."**

**-Horst Rechelbacher**

### **Earth 2.0 - Rebooting the Human Project -**

The Big Idea: A Hypervillage.

What is it? A rural revitalization community: A "starter culture" to ferment ideas for rebooting the human project and revitalizing planet earth. Experts say by 2050, 75% of population will live in urban centers. Rural America is experiencing extinction. An expedition is needed that explores a reboot of this vital system. The Hypervillage is a living model in rural America that will use new media technologies for exchanging project ideas, globally, with other starter cultures around the world, rebooting their villages and rural life. Issues of climate change, economic uncertainty, healthcare, biodiversity and food security will be the focus of the exploration.

The Journey:

1. Three Rivers Farm: startup farm in rural WA, growing organic food, herbal medicines, cooking, eating and preserving and sharing with local community.

2. The Market - Food and Culture Shed - : Purchasing (Slow Money investment model) the Welcome Grocery 1-mile from 3-Rivers Farm. Community food hub, and culture shed for Hypervillage. Organic, local community foods. Host idea bartering, classes on carbon sequestration, artisanal and primitive technologies, community investing, natural medicine-making, health care, healthy cooking.

The Show: Earth 2.0 - Rebooting the Human Project  
webseries hosted on Brave New Earth TV at BraveNewEarth.com

About: Four people living and working together on a 14-acre farm on the Nooksack River, 20 miles outside of Bellingham, WA - the nation's leader in community green power, and named #1 small city in urban process toward sustainability

Grant money: Hypervillage Laboratory infrastructure

25K Technology investment for website upgrade and dedicated Web hosting, transmedia equipment, marketing and promotion materials for Earth 2.0 show and for campaign to purchase old market

15K Tiny mobile/studio (custom build). for video production, live event streaming.

10k Yurt/facilities for farm stay, visiting VIPs, Teachers, Interns, guest.